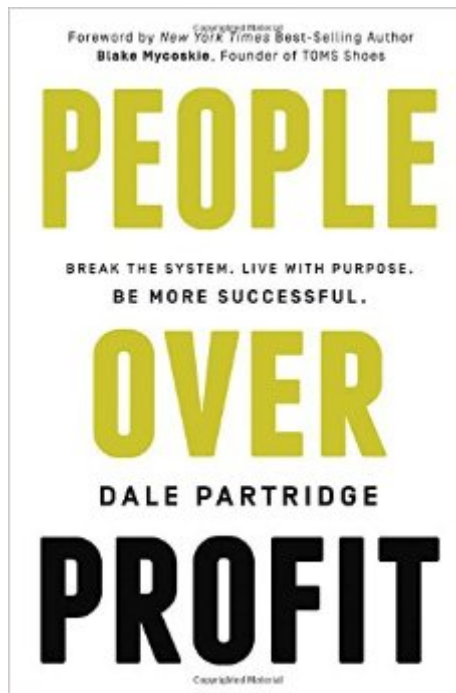


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# People Over Profit: Break The System, Live With Purpose, Be More Successful



## Synopsis

WALL STREET JOURNAL BESTSELLERUSA TODAY BESTSELLERSerial entrepreneur and business visionary Dale Partridge reveals seven core beliefs that create success by putting people first. Every day major headlines tell the story of a new and better American marketplace. Established corporations have begun reevaluating the quality of their products, the ethics of their supply chain, and how they can give back by donating a portion of their profit to meaningful causes. Meanwhile, millions of entrepreneurs who want a more responsible and compassionate marketplace have launched a new breed of socially focused business models. Sevenly founder Dale Partridge uncovers the seven core beliefs shared by consumers, starters, and leaders behind this transformation. These beliefs have enabled Dale to build a multimillion-dollar company that is revolutionizing the marketplace. He believes they are the secret to creating a sustainable world that values honesty over deception, transparency over secrecy, authenticity over hype, and ultimately, people over profit.

## Book Information

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## Customer Reviews

I highly recommend this book whether you are big business, small business, or consumer. I think what is talked about in this book can be applied to all and also on a personal level. This book will change how you do business and who you do business with. The concepts and principles are also ones to make you a better person and partner/spouse/parent/friend. I have never read a book that I wanted to share more than this book. I am donating a copy to my library and also having one at my

small business for clients to "check out" to read. Dale Partridge has so many good points in this book--my own copy is highlighted throughout. It's an easy read, keeps you engaged and he doesn't ramble on. I seriously hope that this book will be read by many and the concepts adopted because this is what can change business in our country and also personal lives as well.

This book is absolutely amazing and everything Dale has to say is pure gold. We so deeply need nations, businesses, and people who live with the belief that all people matter and this book is going to be an agent of change in the lives of many. I know it's labeled under business but this book is for everyone. If you're an entrepreneur, read this book. If you're a customer, read this book. If you're a living breathing human trying to love people better, read this book. I can't say it enough. **READ THIS BOOK!**

While I am an avid fiction reader, I could not help but be intrigued by Dale Partridge and his new book. This book has opened my eyes to the importance of connecting with the consumer or business depending on which side of the relationship you are on. It highlights building a good company. Personally, I have no "calling," as Dale refers to it in his book to start a business, but I found most of the values he touched on were aspects of every day life, not just for starting a business or fixing your business. It was an easy read, well researched and had adaptable principals for EVERY relationship in one's life.

There are some interesting points in the first few chapters about how deceptive companies create the situations where we have global problems. All the evidence points to this, but after that point this book becomes tiring to read, constantly going on and on about how Mr. Partridge's company Sevenly is the embodiment of the company in the Honest Era with high consumer trust and great values. I'm sure your company is alright bro, but you're really pushing this too much and it comes across as deceptive and fake, and it really put me off the book.

Just the same thing over and over again. Expected from this genre, one must put a lot of filler to give the book thickness. It could have been summed up in one sentence (and I'm neither a religious nor spiritual man): "do to others what you would have them do to you" I'll gladly mail this book to whomever, provided you cover the shipping, so as to save you the full cost of the book.

I absolutely loved People Over Profit. It clearly highlights the damaging cycle of business growth,

and provides effective ways to avoid falling into the efficiency trap. Dale's writing style is conversational and keeps you engaged with examples, statistics, and stories. The quote pages were a great addition, and are very thought-provoking. I have bought a few more copies to share with our leadership team, and will definitely apply the concepts in this book to how we run our business.

This is one of the best books I've ever read! Don't be fooled into thinking it's just for entrepreneurs. This book is for leaders, employers, employees and consumers of anything. This book has furthered my faith in humanity and has guided me through some incredible lessons. The principles this book is based on is stated oh so clearly, that people matter more than profit. If you want to know how or if you need to know how to make that statement true in your life, do yourself a favor and read this short, concise book!-Chad; Founder of JOTT Creative

This book people over profit SHOULD be read by all business people. We should not be trapped by just starting business from profit but we should start recognizing that people matter and as we do profit follows

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